

Taking Care

A Guide For Caregivers



Being The Face Of Support

As a caregiver for someone living with metastatic breast cancer, your role is absolutely vital. There may be no cure for the disease, but with your help, your loved one may find the comfort and support they need.

A diagnosis of metastatic breast cancer can create a new routine for both you and your loved one. And while a lot may have changed, a lot hasn't. That's why we've developed this guide to help you navigate your and your loved one's new normal and to help you learn more about their IBRANCE® (palbociclib) treatment. It may also be a useful reference for information about:

- Self-care
- Tips about caring for your loved one
- Support resources available to you both

What Is IBRANCE?

IBRANCE 125 mg capsules and tablets are a prescription medicine used in adults to treat hormone receptor-positive (HR+), human epidermal growth factor receptor 2-negative (HER2-) breast cancer that has spread to other parts of the body (metastatic) in combination with:

- an aromatase inhibitor as the first hormonal based therapy in postmenopausal women or in men, or
- fulvestrant in people with disease progression following hormonal therapy.

If your loved one is considering IBRANCE, you can explore additional information about treatment, support programs, and more on [IBRANCE.com](https://www.ibrance.com).

SELECTED SAFETY INFORMATION: IBRANCE may cause serious side effects, including low white blood cell counts (neutropenia), which are very common when taking IBRANCE and may cause serious infections that can lead to death. Your doctor should check your white blood cell counts before and during treatment.

If you develop low white blood cell counts during treatment with IBRANCE, your doctor may stop your treatment, decrease your dose, or may tell you to wait to begin your treatment cycle. Tell your doctor right away if you have signs and symptoms of low white blood cell counts or infections such as fever and chills.

Please see the Important Safety Information on page 7. Click for the [Full Prescribing Information](#) and [Patient Information](#) or visit [IBRANCE.com](https://www.ibrance.com).

Caring For Yourself

While providing your loved one with support is vital, it's just as important to take care of yourself. We've put together the following tips to help you stay on top of the stress and fatigue that can come with helping your loved one, following a metastatic breast cancer diagnosis.

Set realistic expectations for yourself.

Metastatic breast cancer can be daunting to face, for patients and caregivers alike. Even when you're doing everything you can, it can be frustrating to feel like you're coming up short. Focus on what you can accomplish to avoid feeling overwhelmed.

Maintain your hobbies.

Preserving your personal life may give you an outlet for stress and help you relax so that you can be an effective caregiver. Make time for the things you want to do, and regularly plan activities you enjoy.

Consider joining a support group.

If you ever feel overwhelmed, remember that you're not alone. Many groups exist (in person and online) to help caregivers find the support they need.

Keep your friends close.

Caregiving can be a consuming job. Your friends can provide a welcome distraction and offer help if you need it. Just as you're supporting someone, it's important not to abandon your own support system.

Stay ahead of stress.

If you're feeling tired or stressed, finding ways to relax, like yoga, meditation, or even taking a nap, can have a profound effect on your ability to give care effectively.

Accept help if it's offered.

When people offer a helping hand, there's no sense in turning it down. Often, people are happy to help out, but don't know where to start. Having a list of chores handy can make it easy to give friends and family members something meaningful to do.

Looking for additional resources dedicated to caregivers? **For more tips and information, learn about our support programs and our mentor program on page 10.**

SELECTED SAFETY INFORMATION: Lung problems (pneumonitis). IBRANCE may cause severe inflammation of the lungs during treatment that can lead to death. Tell your doctor right away if you have any new or worsening symptoms, including chest pain, cough with or without mucus, and trouble breathing or shortness of breath. **Your doctor may interrupt or stop treatment with IBRANCE completely if your symptoms are severe.**

Please see the Important Safety Information on page 7. Click for the [Full Prescribing Information](#) and [Patient Information](#) or visit IBRANCE.com.

Giving Care

Giving your loved one the support they need starts with understanding what they want. Explore the tips below to learn how to communicate more effectively, and to learn about a few simple things you can do that may make a big difference to them.

Keep the lines of communication open.

Metastatic breast cancer may leave your loved one feeling isolated. Make sure they know that you're there for them, and that they should feel comfortable sharing honestly with you. And if you aren't sure about how they are feeling or what they need, ask.

Listen to their needs.

Always listen carefully and ask if it is okay to offer advice. And remember, your loved one is the person facing metastatic breast cancer. So it's important to respect their decisions regarding treatment and how they manage the disease.

Give them emotional space.

Your loved one will have good days and bad, and sometimes a bit of time alone may be what they need most.

Be honest.

Your feelings are important too. Sharing how you feel can help ensure that negative emotions don't get bottled up, but don't overwhelm your loved one with these feelings. If you're feeling stressed, make sure you take some time to calm down before discussing any personal concerns.

Learn about your rights and benefits.

For instance, as part of the federal Family and Medical Leave Act, you may qualify for unpaid leave from work in order to care for your loved one.

Little things can go a long way.

Just taking on a simple chore like cooking, cleaning, or filling out medical paperwork can be a big help, especially if your loved one is having a rough day.

Establish a relationship with your loved one's healthcare team.

Get to know your loved one's healthcare team and how to reach them. And ask your loved one if they'd like you to join them at their appointments. You may have questions that the healthcare team can answer, and it can be helpful to have someone take notes.

Help her remember just how beautiful she is.

Metastatic breast cancer can take a heavy physical and emotional toll. Throughout all the ups and downs, find ways to help your loved one look and feel their best.

Try different ways of communicating.

You may find that leaving notes and showing physical affection can be good ways to communicate.

For additional information and resources that may help during your loved one's treatment, visit [IBRANCEresources.com](https://www.ibrance.com).

“ I made myself available, offered support, and invited her to let me know what her needs were.”

– Julie, IBRANCE Caregiver Ambassador + Sister

How To Take IBRANCE[®] (palbociclib)

To help your loved one better understand their IBRANCE treatment plan and how to take it, it's important that they take note of the following:

- ✓ They should always take their IBRANCE dosage exactly as their healthcare team prescribes.
- ✓ Your loved one should remember to take IBRANCE capsules with food. IBRANCE tablets may be taken with or without food.
- ✓ They should avoid grapefruit, grapefruit juice, and grapefruit products while on IBRANCE therapy. Grapefruit may increase the amount of IBRANCE in your loved one's blood.
- ✓ They should swallow their IBRANCE dose whole and intact. Your loved one should not chew, crush, open or split IBRANCE capsules or tablets before swallowing them. They should not take any IBRANCE capsules or tablets that are broken, cracked, or that look damaged.
- ✓ Your loved one should try to take IBRANCE at approximately the same time each day.
- ✓ They should not change their dose or stop taking IBRANCE unless their healthcare team tells them. Know that if they miss a day's dose or vomit after taking a dose of IBRANCE, your loved one should not take an extra dose. They should just take their next dose at their regular time.
- ✓ If your loved one takes too much IBRANCE, they should call their healthcare team right away or go to the nearest hospital emergency room.
- ✓ Before your loved one starts taking IBRANCE, they should read through the Important Safety Information on page 7.

For tips on how your loved one can help manage side effects, visit [IBRANCE.com/side-effects](https://www.ibmance.com/side-effects).

SELECTED SAFETY INFORMATION: Before you take IBRANCE, tell your doctor about all of your medical conditions, including if you: have fever, chills, or any other signs or symptoms of infection; have liver or kidney problems; are pregnant or plan to become pregnant — IBRANCE can harm your unborn baby; are breastfeeding or plan to breastfeed. It is not known if IBRANCE passes into your breast milk. Do not breastfeed during treatment with IBRANCE and for 3 weeks after the last dose.

Please see the Important Safety Information on page 7. Click for the [Full Prescribing Information](#) and [Patient Information](#) or visit [IBRANCE.com](https://www.ibmance.com).

IBRANCE® + AROMATASE INHIBITOR

Your Loved One's Treatment Cycle

IBRANCE® (palbociclib) and an aromatase inhibitor are taken orally in a 4-week cycle as a **once-daily** dose. For the first 3 weeks (21 days), your loved one will take **one IBRANCE and one aromatase inhibitor pill, once a day**. Then for the last week (7 days), they'll take only one pill — an aromatase inhibitor. At the end of 4 weeks, the cycle will start over again. Their healthcare team will monitor their therapy throughout.

Even though your loved one will stop taking IBRANCE for the last week of each cycle, an aromatase inhibitor

should be taken every day throughout their therapy. It should even be taken if their healthcare team stops their treatment with IBRANCE or adjusts their dose.

Staying On Track

It's very important for your loved one to take their medicine exactly as prescribed. You can help by leaving simple reminders, like a note, text, or phone call, and by accompanying your loved one to their appointments. Additionally, you can encourage them to download our Dosing Tracker at IBRANCEresources.com.

IBRANCE + AROMATASE INHIBITOR

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
IBRANCE DAILY	✓	✓	✓	
	3 WEEKS ON • 1 WEEK OFF			
AROMATASE INHIBITOR DAILY	✓	✓	✓	✓
	ALL 4 WEEKS			

SELECTED SAFETY INFORMATION: The most common side effects of IBRANCE include low red blood cell counts and low platelet counts. Call your doctor right away if you develop any of these symptoms during treatment: dizziness, shortness of breath, weakness, bleeding or bruising more easily, or nosebleeds.

Please see the Important Safety Information on page 7. Click for the [Full Prescribing Information](#) and [Patient Information](#) or visit IBRANCE.com.

IBRANCE® + FULVESTRANT

Your Loved One's Treatment Cycle

IBRANCE® (palbociclib) is taken orally over a 4-week cycle as a **once-daily** dose. For the first 3 weeks (21 days), your loved one will take **one IBRANCE pill, once a day**. Then for the last week (7 days), they won't take IBRANCE. At the end of 4 weeks, the cycle will start over again. Their healthcare team will monitor their therapy throughout.

Fulvestrant is an intramuscular injection that is administered by your loved one's healthcare provider. Each treatment is given as 2 injections (for a 500-mg total dose). Fulvestrant requires 3 doses during the first month of treatment. Your loved one's healthcare provider will give

them one dose on days 1, 15, and 29 of the first month and then a single dose once a month thereafter. Please refer to the chart below, and remind your loved one to discuss scheduling their injection appointments with their healthcare team.

Staying On Track

It's very important for your loved one to take their medicine exactly as prescribed. You can help by leaving simple reminders, like a note, text, or phone call, and by accompanying your loved one to their appointments. Additionally, you can encourage them to download our Dosing Tracker at IBRANCEresources.com.

IBRANCE



+ FULVESTRANT



SELECTED SAFETY INFORMATION: Other most common side effects of IBRANCE include: infections, tiredness, nausea, sore mouth, abnormalities in liver blood tests, diarrhea, hair thinning or hair loss, vomiting, rash, and loss of appetite.

Please see the Important Safety Information on page 7. Click for the [Full Prescribing Information](#) and [Patient Information](#) or visit IBRANCE.com.

Important Safety Information

IBRANCE® (palbociclib) may cause serious side effects, including:

Low white blood cell counts (neutropenia). Low white blood cell counts are very common when taking IBRANCE and may cause serious infections that can lead to death. Your doctor should check your white blood cell counts before and during treatment.

If you develop low white blood cell counts during treatment with IBRANCE, your doctor may stop your treatment, decrease your dose, or may tell you to wait to begin your treatment cycle. Tell your doctor right away if you have signs and symptoms of low white blood cell counts or infections such as fever and chills.

Lung problems (pneumonitis). IBRANCE may cause severe inflammation of the lungs during treatment that can lead to death. Tell your doctor right away if you have any new or worsening symptoms, including chest pain, cough with or without mucus, and trouble breathing or shortness of breath. **Your doctor may interrupt or stop treatment with IBRANCE completely if your symptoms are severe.**

Before you take IBRANCE, tell your doctor about all of your medical conditions, including if you:

- have fever, chills, or any other signs or symptoms of infection.
- have liver or kidney problems.
- are pregnant or plan to become pregnant; IBRANCE can harm your unborn baby.
 - Females who are able to become pregnant should use effective birth control during treatment and for at least 3 weeks after the last dose of IBRANCE. Your doctor may ask you to take a pregnancy test before you start treatment with IBRANCE.
 - Males with female partners who can become pregnant should use effective birth control during treatment with IBRANCE for at least 3 months after the last dose of IBRANCE.

- are breastfeeding or plan to breastfeed. It is not known if IBRANCE passes into your breast milk. Do not breastfeed during treatment with IBRANCE and for 3 weeks after the last dose.

The most common side effects of IBRANCE include:

- Low red blood cell counts and low platelet counts. Call your doctor right away if you develop any of these symptoms during treatment:
 - dizziness
 - shortness of breath
 - weakness
 - bleeding or bruising more easily
 - nosebleeds
- infections, tiredness, nausea, sore mouth, abnormalities in liver blood tests, diarrhea, hair thinning or hair loss, vomiting, rash, and loss of appetite.

IBRANCE may cause fertility problems in males. This may affect your ability to father a child. Talk to your healthcare provider about family planning options before starting IBRANCE if this is a concern for you.

These are not all of the possible side effects of IBRANCE. For more information, ask your doctor.

Tell your doctor about all of the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. IBRANCE and other medicines may affect each other, causing side effects.

Do not drink grapefruit juice or eat grapefruit products while taking IBRANCE as they may increase the amount of IBRANCE in your blood.

Tell your doctor if you start a new medicine. Take IBRANCE exactly as your doctor tells you.

If you take too much IBRANCE, call your doctor right away or go to the nearest hospital emergency room.

Pfizer Oncology together™ Savings & Support

At Pfizer Oncology Together, we treat your loved one's needs as a priority. We'll help identify financial assistance options so they can get their prescribed IBRANCE® (palbociclib). We can also connect your loved one with a dedicated Care Champion who has social work experience and will offer resources that may help with some day-to-day challenges. Because when it comes to support, we're in this together.

Pfizer Oncology Together can help you and your loved one understand their insurance and identify what financial support may be available for their prescribed IBRANCE. In addition, we can help find a specialty pharmacy that can fill their prescription.

Whether it's financial assistance or resources for your day-to-day, we'll help you and your loved one find support. Just give us a call at **1-844-9-IBRANCE**.

Learn more about our full support services at [IBRANCEresources.com](https://www.pfizeroncology.com/IBRANCEresources.com).

Commercially Insured?

Resources for eligible patients with commercial, private, employer, or state health insurance marketplace coverage:



Co-Pay Assistance

Eligible, commercially insured patients may pay as little as \$0 per month for IBRANCE. Limits, terms, and conditions apply.* Patients may receive up to \$25,000 per product in savings annually. There are no income requirements, forms, or faxing to enroll.

To find out if your loved one is eligible, visit [IBRANCEassistance.com](https://www.pfizeroncology.com/IBRANCEassistance.com) or text "IBRANCE" to 69599.†

* Patients are not eligible to use this card if they are enrolled in a state or federally funded insurance program, including but not limited to Medicare, Medicaid, TRICARE, Veterans Affairs health care, a state prescription drug assistance program, or the Government Health Insurance Plan available in Puerto Rico. Patients may receive up to \$25,000 per product in savings annually. **The offer will be accepted only at participating pharmacies. This offer is not health insurance.** No membership fees apply. Pfizer reserves the right to rescind, revoke, or amend this offer without notice. For full terms and conditions, please see [PfizerOncologyTogether.com/terms](https://www.pfizeroncology.com/terms). For any questions, please call 1-844-9-IBRANCE, visit [PfizerOncologyTogether.com/terms](https://www.pfizeroncology.com/terms) or write: Pfizer Oncology Together Co-Pay Savings Program, 2250 Perimeter Park Drive, Suite 300, Morrisville, NC 27560.

† By texting "IBRANCE" to 69599, you consent to receive autodialed marketing and other texts from Pfizer and its service providers regarding the Pfizer Oncology Together Co-Pay Savings Card, and agree to Pfizer's Terms available at www.tr-cd.com/ib0. Privacy Policy also at this address. You will receive a text asking you to confirm your agreement. You understand that providing this consent is not required or a condition of purchasing any products and services. Message frequency varies; approx. 3 messages/month. Message and data rates may apply. To opt out, text STOP to 69599. For questions contact 1-844-942-7262.

Please see the Important Safety Information on page 7. Click for the [Full Prescribing Information](#) and [Patient Information](#) or visit [IBRANCE.com](https://www.pfizeroncology.com).



On Medicare Or Government Insured?

Help identifying resources for patients with Medicare/Medicare Part D, Medicaid, and other government insurance plans who express a financial need and may be eligible:

- We can assist patients with searching for financial support from alternate funding resources, which may include financial assistance through Extra Help, a Medicare Part D Low-Income Subsidy (LIS program)
- If support from alternate funding resources or Medicare Extra Help is not available, Pfizer Oncology Together will see if your patient is eligible for the Pfizer Patient Assistance Program*, which can provide prescribed Pfizer Oncology medications for free

*The Pfizer Patient Assistance Program is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation™. The Pfizer Patient Assistance Foundation is a separate legal entity from Pfizer Inc. with distinct legal restrictions.



Uninsured?

Help identifying resources for patients without any form of healthcare coverage who may be eligible:

- We can check patient eligibility for Medicaid and help them understand how to apply
- Patients who do not qualify for Medicaid may receive free medication through the Pfizer Patient Assistance Program* or at a savings through the Pfizer Savings Program.† Patients must be eligible and reapply as needed

† **The Pfizer Savings Program is not health insurance. For more information, call the toll-free number 1-844-9-IBRANCE.** There are no membership fees to participate in this program. Estimated savings are 50% and depend on such factors as the particular drug purchased, amount purchased, and the pharmacy where purchased.

To Get Started:

Call **1-844-9-IBRANCE** (Mon – Fri, 8 AM – 8 PM ET)
or visit [IBRANCEassistance.com](https://www.IBRANCEassistance.com).

Additional Support Resources

A diagnosis of metastatic breast cancer often takes support. Our programs offer both caregivers and patients a variety of services, helpful tips, and additional tools and resources.

Whether you're new to IBRANCE® (palbociclib) or not, our programs provide information and tools designed to support you now and throughout your loved one's therapy.

Gain Insight From Our Ambassadors

Starting a treatment takes support. Whether you're a patient on IBRANCE or a caregiver, the **IBRANCE Ambassador Stories & Mentor Program** may be a useful source for inspiration and straight talk about living with mBC. For encouragement along the way, you can also connect with an IBRANCE Ambassador Mentor, who is either taking or caring for someone taking IBRANCE, at 1-844-390-8696. Find strength in a community that understands what you're going through and learn how they don't allow a diagnosis to define them.

Ambassadors were asked to share their personal stories about IBRANCE. All content was accurate at the time of publication and may have since changed.



See their stories at [MBCstories.com](https://www.mbcstories.com).

Get Answers And Information

You have questions about IBRANCE. How could you not? **IBRANCE Answers** delivers treatment tips, lifestyle content, and important information directly to you and your loved one to help during therapy. You'll also receive a free starter kit with useful materials like our Patient Guide, Carrying Case, and Personal Journal.



Sign up on [IBRANCEanswers.com](https://www.ibranceanswers.com).

For more information, visit [IBRANCE.com](https://www.ibrance.com).

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