

CAREGIVER GUIDE

# Taking Care

## A Guide for Caregivers

IBRANCE (palbociclib) 125 mg capsules and tablets are a prescription medicine used in adults to treat hormone receptor-positive (HR+), human epidermal growth factor receptor 2-negative (HER2-) breast cancer that has spread to other parts of the body (metastatic) in combination with:

- an aromatase inhibitor as the first hormonal based therapy, or
- fulvestrant in people with disease progression following hormonal therapy.

It is not known if IBRANCE is safe and effective in children.

### SELECTED IMPORTANT SAFETY INFORMATION

**IBRANCE may cause serious side effects, including low white blood cell counts (neutropenia).** Low white blood cell counts are very common when taking IBRANCE and may cause serious infections that can lead to death. Your healthcare provider should check your white blood cell counts before and during treatment.

Please see additional Important Safety Information on pages 22-23. Click for the [Full Prescribing Information and Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.IBRANCE.com).

Real Patient

Real Caregiver

Patients and caregivers were compensated for their time.



# Being the Face of Support

As a caregiver for someone living with metastatic breast cancer, your role is absolutely vital. There may be no cure for the disease, but with your help, your loved one may find the comfort and support they need.

A diagnosis of HR+/HER2- metastatic breast cancer can create a new routine for both you and your loved one. And while a lot may have changed, a lot hasn't. That's why we've developed this guide to help with your new normal and help you learn more about their IBRANCE (palbociclib) treatment. It may also be a useful reference for information about:

- Self-care
- Tips about caring for your loved one
- Support resources available to you both

If your loved one is considering IBRANCE, you can explore additional information about treatment, support programs, and more on [IBRANCE.com](https://www.ibrance.com).

## SELECTED IMPORTANT SAFETY INFORMATION

If you develop low white blood cell counts during treatment with IBRANCE, your healthcare provider may stop your treatment, decrease your dose, or may tell you to wait to begin your treatment cycle. Tell your healthcare provider right away if you have signs and symptoms of low white blood cell counts or infections such as fever and chills.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.ibrance.com).



Actor Portrayal



# Getting to Know IBRANCE (palbociclib)

Learning about your loved one's medication can help you effectively support them throughout their treatment journey.

## The First FDA-Approved Medication in Its Class

IBRANCE is in a class of therapy called CDK4/6 inhibitors, a scientific advancement for women with HR+/HER2- metastatic breast cancer. IBRANCE with hormonal therapy was studied in several different clinical trials. IBRANCE and hormonal therapies bring the power of two therapies together to help delay the progression of a certain type of metastatic breast cancer by preventing cells from growing and dividing.

Taken in combination with a hormonal therapy—either an aromatase inhibitor or fulvestrant—IBRANCE can put the brakes on cell growth in both healthy and cancer cells. This helps slow the progression of cancer, but it can also cause side effects, some of which are serious. Please see Important Safety Information on [pages 22-23](#) to learn more.

CDK4/6 = cyclin-dependent kinases 4 and 6

## SELECTED IMPORTANT SAFETY INFORMATION

**Lung problems (pneumonitis).** IBRANCE may cause severe inflammation of the lungs during treatment that can lead to death. Tell your healthcare provider right away if you have any new or worsening symptoms, including:

- chest pain
- cough with or without mucus
- trouble breathing or shortness of breath

Your healthcare provider may interrupt or stop treatment with IBRANCE completely if your symptoms are severe.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.ibrance.com).

**“WE’RE GOING TO DO  
THIS, AND **WE’RE GOING  
TO DO IT TOGETHER.**”**

*– Julie, IBRANCE Caregiver Ambassador*



# Today I Am Supporting My Loved One With HR+/HER2- Metastatic Breast Cancer (mBC)

IBRANCE (palbociclib) in combination with a hormonal therapy lengthened the time before patients saw their cancer grow or spread, compared to hormonal therapy alone.

IBRANCE is the **#1 prescribed** oral combination treatment for HR+/HER2- mBC. It is the first medication the FDA approved in a class of therapy called CDK4/6 inhibitors. IBRANCE, taken with either an aromatase inhibitor or fulvestrant, may delay the need for other hormonal treatments or chemotherapy.

IBRANCE has been studied in several clinical trials. One trial's results showed that in 666 postmenopausal women with estrogen receptor-positive (ER+), HER2- mBC who had not received previous treatment for their metastatic disease, IBRANCE in combination with letrozole (an aromatase inhibitor) delayed disease progression for a median of 24.8 months versus 14.5 months for those who received letrozole and placebo. This means that IBRANCE plus letrozole was **significantly more effective at delaying disease progression** versus letrozole and placebo.

This clinical trial measured the total time patients lived from the start of treatment (overall survival). **No significant difference in overall survival was observed** between patients who had taken IBRANCE plus letrozole and those who had taken letrozole plus placebo.

Another trial of 521 women with HR+/HER2- mBC who had progressed on previous hormonal therapy showed that IBRANCE in combination with fulvestrant delayed disease progression for a median of 9.5 months versus 4.6 months for those who received fulvestrant and placebo.

This clinical trial measured the total time patients lived from the start of treatment (overall survival). **No significant difference in overall survival was observed** between patients who had taken IBRANCE plus fulvestrant and those who had taken fulvestrant plus placebo.

To learn more about this therapy, visit [AboutIBRANCE.com](https://www.aboutibrance.com).



Real Patient

## SELECTED IMPORTANT SAFETY INFORMATION

### What should I tell my healthcare provider before taking IBRANCE?

Before taking IBRANCE, tell your healthcare provider about all of your medical conditions, including if you:

- have fever, chills, or any other signs or symptoms of infection.
- have liver or kidney problems.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.ibrance.com).



# Caring for Yourself

While providing your loved one with support is vital, it's just as important to take care of yourself. We've put together the following tips to help you stay on top of the stress and fatigue that can come with helping your loved one following a metastatic breast cancer diagnosis.

## Set realistic expectations for yourself.

Metastatic breast cancer can be daunting to face for patients and caregivers alike. Even when you're doing everything you can, it can be frustrating to feel like you're coming up short. Focus on what you can accomplish to avoid feeling overwhelmed.

## Maintain your hobbies.

Preserving your personal life may give you an outlet for stress and help you relax so that you can be an effective caregiver. Make time for the things you want to do, and regularly plan activities you enjoy.

## Consider joining a support group.

If you ever feel overwhelmed, remember that you're not alone. Many groups exist (in person and online) to help caregivers find the support they need.

## SELECTED IMPORTANT SAFETY INFORMATION

### What should I tell my healthcare provider before taking IBRANCE? (cont'd)

- are pregnant or plan to become pregnant; IBRANCE can harm your unborn baby.
- **Females** who are able to become pregnant should use effective birth control during treatment and for at least 3 weeks after the last dose of IBRANCE. Your healthcare provider may ask you to take a pregnancy test before you start treatment with IBRANCE.
- **Males** with female partners who can become pregnant should use effective birth control during treatment with IBRANCE for at least 3 months after the last dose of IBRANCE.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.IBRANCE.com).





**Keep your friends close.**

Caregiving can be a consuming job. Your friends can provide a welcome distraction and offer help if you need it. Just as you're supporting someone, it's important not to abandon your own support system.

**Stay ahead of stress.**

If you're feeling tired or stressed, finding ways to relax, like yoga, meditation, or even taking a nap, can have a profound effect on your ability to give care effectively.

**Accept help if it's offered.**

When people offer a helping hand, there's no sense in turning it down. Often, people are happy to help out but don't know where to start. Having a list of chores handy can make it easy to give friends and family members something meaningful to do.

**SELECTED IMPORTANT SAFETY INFORMATION**

What should I tell my healthcare provider before taking IBRANCE? (cont'd)

- are breastfeeding or plan to breastfeed. It is not known if IBRANCE passes into your breast milk. Do not breastfeed during treatment with IBRANCE and for 3 weeks after the last dose.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](#).



Looking for additional resources dedicated to caregivers? **For more tips and information, learn about our support programs and our mentor program on [pages 33-35](#).**

Real Patient

Real Caregiver





Real Patient

### SELECTED IMPORTANT SAFETY INFORMATION

The most common side effects of IBRANCE include:

- Low red blood cell counts and low platelet counts. Call your healthcare provider right away if you develop any of these symptoms during treatment:
  - dizziness
  - shortness of breath
  - weakness
  - bleeding or bruising more easily
  - nosebleeds
- infections • tiredness • nausea • sore mouth • abnormalities in liver blood tests
- diarrhea • hair thinning or hair loss • increased blood creatinine

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](#).

## Giving Care

Giving loved ones the support they need starts with understanding what they want. Explore the tips below to learn how to communicate more effectively and learn about a few simple things you can do that may make a big difference to them.

### Keep the lines of communication open.

Metastatic breast cancer may leave your loved one feeling isolated. Make sure they know that you're there for them, and that they should feel comfortable sharing honestly with you. And if you aren't sure about how they are feeling or what they need, ask.

### Listen to their needs.

Always listen carefully and ask if it is okay to offer advice. And remember, your loved one is the person facing metastatic breast cancer, so it's important to respect their decisions regarding treatment and how they manage the disease.

### Give them emotional space.

Your loved one will have good days and bad, and sometimes a bit of time alone may be what they need most.

### Be honest.

Your feelings are important too. Sharing how you feel can help ensure that negative emotions don't get bottled up, but don't overwhelm your loved one with these feelings. If you're feeling stressed, make sure you take some time to calm down before discussing any personal concerns.



### **Learn about your rights and benefits.**

For instance, as part of the federal Family and Medical Leave Act, you may qualify for unpaid leave from work in order to care for your loved one.

### **Little things can go a long way.**

Just taking on a simple chore like cooking, cleaning, or filling out medical paperwork can be a big help, especially if your loved one is having a rough day.

### **Establish a relationship with your loved one's healthcare team.**

Get to know your loved one's healthcare team and how to reach them. And ask your loved one if they'd like you to join them at their appointments. You may have questions that the healthcare team can answer, and it can be helpful to have someone take notes.

**"I MADE MYSELF AVAILABLE,  
OFFERED SUPPORT, AND  
INVITED HER TO LET ME KNOW  
WHAT HER NEEDS WERE."**

*– Julie, IBRANCE Caregiver Ambassador*

### **Help them remember just how beautiful they are.**

Metastatic breast cancer can take a heavy physical and emotional toll. Throughout all the ups and downs, find ways to help your loved one look and feel their best.

### **Try different ways of communicating.**

You may find that leaving notes and showing physical affection can be good ways to communicate.

For additional information and resources that may help during your loved one's treatment, visit [IBRANCEresources.com](https://www.ibrance.com/resources).

### **SELECTED IMPORTANT SAFETY INFORMATION**

IBRANCE may cause fertility problems in males. This may affect your ability to father a child. Talk to your healthcare provider about family planning options before starting IBRANCE if this is a concern for you.

Please see additional Important Safety Information on pages 22-23. Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.ibrance.com).



# How to Take IBRANCE (palbociclib)

To help your loved one better understand their IBRANCE treatment plan and how to take it, it's important that they take note of the following:

- ✓ They should always take their IBRANCE dosage exactly as their healthcare team prescribes.
- ✓ Your loved one should remember to take IBRANCE capsules with food. IBRANCE tablets may be taken with or without food.
- ! They should avoid grapefruit, grapefruit juice, and grapefruit products while on IBRANCE therapy. Grapefruit may increase the amount of IBRANCE in your loved one's blood.
- ✓ They should swallow their IBRANCE dose whole and intact. Your loved one should not chew, crush, open, or split IBRANCE capsules or tablets before swallowing them. They should not take any IBRANCE capsules or tablets that are broken, cracked, or that look damaged.
- ✓ Your loved one should try to take IBRANCE at approximately the same time each day.
- ! They should not change their dose or stop taking IBRANCE unless their healthcare team tells them. Know that if your loved one misses a day's dose or vomits after taking a dose of IBRANCE, they should not take an extra dose. They should just take their next dose at their regular time.
- ✓ Before your loved one starts taking IBRANCE, they should read through the Important Safety Information on [pages 22-23](#).
- ✓ Your loved one should also read the Patient Information for the prescribed products taken in combination with IBRANCE.

## SELECTED IMPORTANT SAFETY INFORMATION

Tell your healthcare provider if you have any side effect that bothers you or that does not go away.

These are not all of the possible side effects of IBRANCE. Call your doctor for medical advice about side effects.

**Tell your healthcare provider about all of the medicines you take, including** prescription and over-the-counter medicines, vitamins, and herbal supplements. IBRANCE and other medicines may affect each other, causing side effects.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](#).





Real Patient

Real Caregiver

**SELECTED IMPORTANT SAFETY INFORMATION**

Know the medicines you take. Keep a list of them to show your healthcare provider or pharmacist when you get a new medicine.

Do not drink grapefruit juice or eat grapefruit products while taking IBRANCE as they may increase the amount of IBRANCE in your blood.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](#).

IBRANCE + AROMATASE INHIBITOR

Your Loved One’s Treatment Cycle

Dosing for IBRANCE + an Aromatase Inhibitor

IBRANCE (palbociclib) and an aromatase inhibitor are taken orally in a 4-week cycle as a **once-daily** dose. For the first 3 weeks (21 days), your loved one will take **one IBRANCE and one aromatase inhibitor pill, once a day**. Then for the last week (7 days), they'll take only one pill—an aromatase inhibitor. At the end of 4 weeks, the cycle will start over again. Your loved one’s healthcare team will monitor their therapy throughout. Even though your loved one will stop taking IBRANCE for the last week of each cycle, an aromatase inhibitor should be taken every day throughout

their therapy. It should even be taken if your loved one’s healthcare team stops their treatment with IBRANCE or adjusts their dose.

Staying on Track

It’s very important for your loved one to take their medicine exactly as prescribed. You can help by leaving simple reminders, like a note, text, or phone call, and by accompanying your loved one to their appointments. Additionally, you can encourage them to download our Dosing Tracker at [IBRANCEsupportresources.com](#).

IBRANCE + AROMATASE INHIBITOR

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
IBRANCE DAILY	✓	✓	✓	1 WEEK OFF
	3 WEEKS ON			
AROMATASE INHIBITOR DAILY	✓	✓	✓	✓
	ALL 4 WEEKS			



## IBRANCE + FULVESTRANT

# Your Loved One's Treatment Cycle

IBRANCE (palbociclib) is taken orally over a 4-week cycle as a **once-daily** dose. For the first 3 weeks (21 days), your loved one will take **one IBRANCE pill, once a day**. Then for the last week (7 days), they won't take IBRANCE. At the end of 4 weeks, the cycle will start over again. Your loved one's healthcare team will monitor their therapy throughout.

Fulvestrant is an intramuscular injection that is administered by your loved one's healthcare provider. Each treatment is given as 2 injections (for a 500 mg total dose). Fulvestrant requires 3 doses during the first month of treatment. Your loved one's healthcare provider will give

them one dose on days 1, 15, and 29 of the first month and then a single dose once a month thereafter. Please refer to the chart below, and remind your loved one to discuss scheduling their injection appointments with their healthcare team.

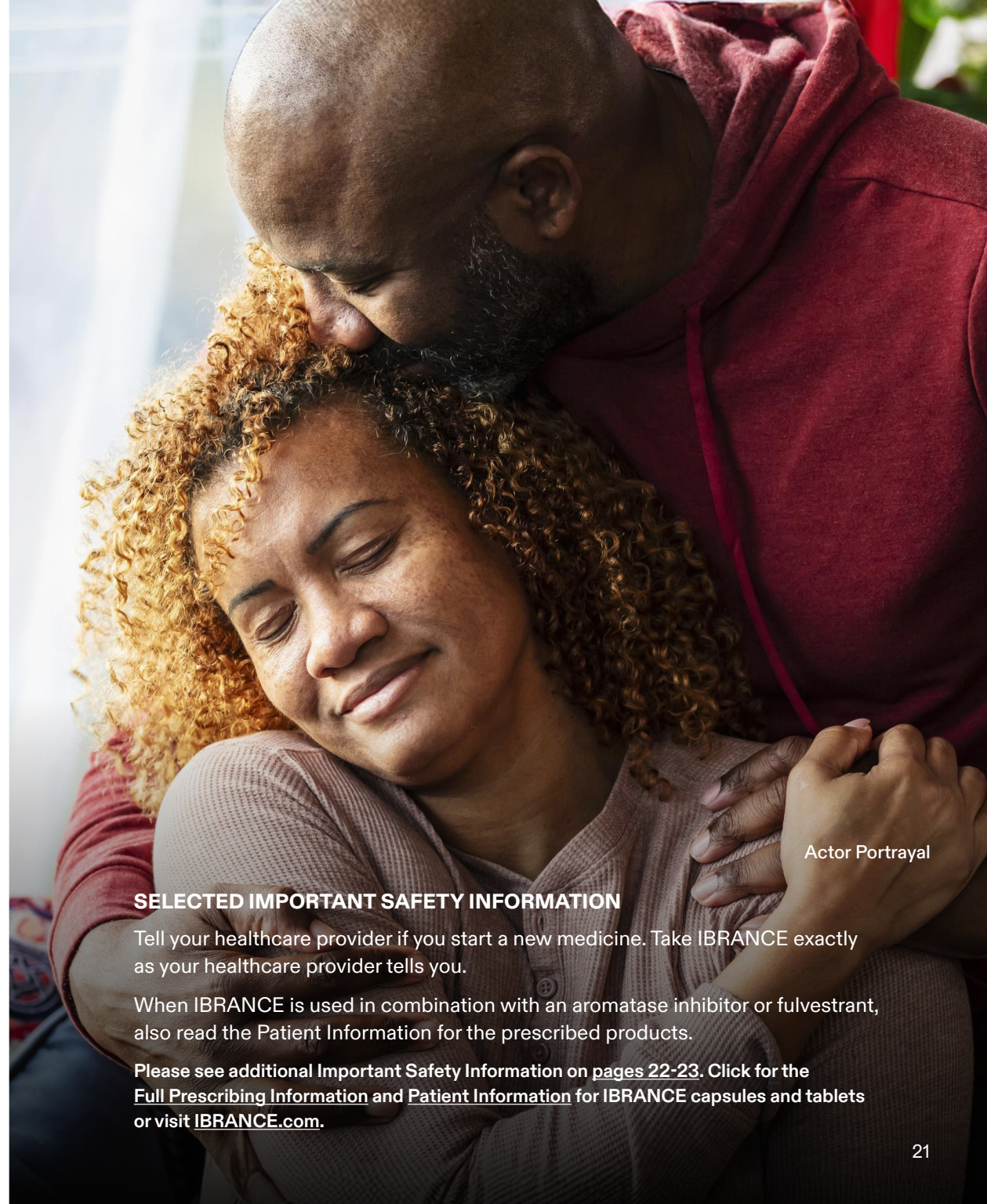
### Staying on Track

It's very important for your loved one to take their medicine exactly as prescribed. You can help by leaving simple reminders, like a note, text, or phone call, and by accompanying your loved one to their appointments. Additionally, you can encourage them to download our Dosing Tracker at [IBRANCEsupportresources.com](https://www.ibrance.com/supportresources).

## IBRANCE



## + FULVESTRANT



Actor Portrayal

### SELECTED IMPORTANT SAFETY INFORMATION

Tell your healthcare provider if you start a new medicine. Take IBRANCE exactly as your healthcare provider tells you.

When IBRANCE is used in combination with an aromatase inhibitor or fulvestrant, also read the Patient Information for the prescribed products.

Please see additional Important Safety Information on pages 22-23. Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.ibrance.com).



# Important Safety Information

**IBRANCE (palbociclib) may cause serious side effects, including:**

## **Low white blood cell counts**

**(neutropenia).** Low white blood cell counts are very common when taking IBRANCE and may cause serious infections that can lead to death. Your healthcare provider should check your white blood cell counts before and during treatment.

If you develop low white blood cell counts during treatment with IBRANCE, your healthcare provider may stop your treatment, decrease your dose, or may tell you to wait to begin your treatment cycle. Tell your healthcare provider right away if you have signs and symptoms of low white blood cell counts or infections such as fever and chills.

**Lung problems (pneumonitis).** IBRANCE may cause severe inflammation of the lungs during treatment that can lead to death. Tell your healthcare provider right away if you have any new or worsening symptoms, including:

- chest pain
- cough with or without mucus
- trouble breathing or shortness of breath

Your healthcare provider may interrupt or stop treatment with IBRANCE completely if your symptoms are severe.

**What should I tell my healthcare provider before taking IBRANCE?**

Before taking IBRANCE, tell your healthcare provider about all of your medical conditions, including if you:

- have fever, chills, or any other signs or symptoms of infection.
- have liver or kidney problems.
- are pregnant or plan to become pregnant; IBRANCE can harm your unborn baby.
- **Females** who are able to become pregnant should use effective birth control during treatment and for at least 3 weeks after the last dose of IBRANCE. Your healthcare provider may ask you to take a pregnancy test before you start treatment with IBRANCE.
- **Males** with female partners who can become pregnant should use effective birth control during treatment with IBRANCE for at least 3 months after the last dose of IBRANCE.
- are breastfeeding or plan to breastfeed. It is not known if IBRANCE passes into your breast milk. Do not breastfeed during treatment with IBRANCE and for 3 weeks after the last dose.

**The most common side effects of IBRANCE include:**

- Low red blood cell counts and low platelet counts. Call your healthcare provider right away if you develop any of these symptoms during treatment:
  - dizziness
  - shortness of breath
  - weakness
  - bleeding or bruising more easily
  - nosebleeds
- infections
- tiredness
- nausea
- sore mouth
- abnormalities in liver blood tests
- diarrhea
- hair thinning or hair loss
- increased blood creatinine

IBRANCE may cause fertility problems in males. This may affect your ability to father a child. Talk to your healthcare provider about family planning options before starting IBRANCE if this is a concern for you.

Tell your healthcare provider if you have any side effect that bothers you or that does not go away.

These are not all of the possible side effects of IBRANCE. Call your doctor for medical advice about side effects.

**Tell your healthcare provider about all of the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.** IBRANCE and other medicines may affect each other, causing side effects.

Know the medicines you take. Keep a list of them to show your healthcare provider or pharmacist when you get a new medicine.

Do not drink grapefruit juice or eat grapefruit products while taking IBRANCE as they may increase the amount of IBRANCE in your blood.

Tell your healthcare provider if you start a new medicine. Take IBRANCE exactly as your healthcare provider tells you.

When IBRANCE is used in combination with an aromatase inhibitor or fulvestrant, also read the Patient Information for the prescribed products.

**Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.ibmcr.com).**





Real Patient

## Managing Side Effects

While on therapy, it's important that your loved one alert their healthcare team right away if they experience any side effects. Your loved one should also consult them before they make any changes to their diet or exercise routine.

For tips on how your loved one can help manage side effects, visit [IBRANCE.com/side-effects](https://www.ibrance.com/side-effects).

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](https://www.fda.gov/medwatch) or call 1-800-FDA-1088.

### SELECTED IMPORTANT SAFETY INFORMATION

**IBRANCE may cause serious side effects, including low white blood cell counts (neutropenia).** Low white blood cell counts are very common when taking IBRANCE and may cause serious infections that can lead to death. Your healthcare provider should check your white blood cell counts before and during treatment.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://www.ibrance.com).





Learn more about our full support services at [IBRANCEresources.com](https://www.IBRANCEresources.com).

## SAVINGS & SUPPORT

### Pfizer Oncology together™

**Pfizer Oncology Together** is a program that offers personalized support and a range of free services to you and your loved ones throughout treatment with IBRANCE (palbociclib). If you are looking for financial assistance for treatment, we can help you identify assistance options. Or if you and your loved one need help with some of the day-to-day challenges you may be facing, we can connect you to resources and organizations that may provide assistance. Because when it comes to support, we're in this together.

We can help you understand the options for obtaining prescription IBRANCE. We can identify a specialty pharmacy that can fill your loved one's prescription, based on their insurance plan. Specialty pharmacies provide medicines that might not be available at typical neighborhood pharmacies. Usually, a specialty pharmacy will ship your loved one's medicine directly to their home.

## SELECTED IMPORTANT SAFETY INFORMATION

If you develop low white blood cell counts during treatment with IBRANCE, your healthcare provider may stop your treatment, decrease your dose, or may tell you to wait to begin your treatment cycle. Tell your healthcare provider right away if you have signs and symptoms of low white blood cell counts or infections such as fever and chills.

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## Commercially Insured?

Resources for eligible patients with commercial, private, employer, or state health insurance marketplace coverage:



### Co-Pay Assistance

Eligible, commercially insured patients may pay as little as \$0 per month for their Pfizer Oncology treatment. Limits, terms, and conditions apply.\* Patients may receive up to \$4,000-\$10,000 in savings annually.

\* Patients are not eligible to use this card if they are enrolled in a state or federally funded insurance program, including but not limited to Medicare, Medicaid, TRICARE, Veterans Affairs health care, a state prescription drug assistance program, or the Government Health Insurance Plan available in Puerto Rico.

### SELECTED IMPORTANT SAFETY INFORMATION

**Lung problems (pneumonitis).** IBRANCE may cause severe inflammation of the lungs during treatment that can lead to death. Tell your healthcare provider right away if you have any new or worsening symptoms, including:

- chest pain
- cough with or without mucus
- trouble breathing or shortness of breath

Your healthcare provider may interrupt or stop treatment with IBRANCE completely if your symptoms are severe.

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Real Patient



## Medicare/Government Insured

Help identifying resources for patients with Medicare/Medicare Part D, Medicaid, and other government insurance plans who express a financial need:

- We can assist patients with searching for financial support from alternate funding resources, which may include financial assistance through Extra Help, a Medicare Part D Low-Income Subsidy (LIS) program
- If support from alternate funding resources or Medicare Extra Help is not available, Pfizer Oncology Together will see if patients are eligible for the Pfizer Patient Assistance Program,\* which can provide prescribed Pfizer Oncology medicines for free

## Uninsured

Help identifying resources for eligible patients without any form of healthcare coverage:

- We can check patient eligibility for Medicaid and help them understand how to apply
- Patients who do not qualify for Medicaid may receive free medicine through the Pfizer Patient Assistance Program.\* Patients must be eligible and reapply as needed

\*The Pfizer Patient Assistance Program is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation™. Free medicines from Pfizer are provided through the Pfizer Patient Assistance Foundation™. The Pfizer Patient Assistance Foundation™ is a separate legal entity from Pfizer Inc. with distinct legal restrictions.

### To Get Started:

Call 1-844-9-IBRANCE (Mon–Fri, 8 AM–8 PM ET)  
or visit [IBRANCEassistance.com](https://IBRANCEassistance.com).

Real Patient

### SELECTED IMPORTANT SAFETY INFORMATION

#### What should I tell my healthcare provider before taking IBRANCE?

Before taking IBRANCE, tell your healthcare provider about all of your medical conditions, including if you:

- have fever, chills, or any other signs or symptoms of infection.
- have liver or kidney problems.
- are pregnant or plan to become pregnant; IBRANCE can harm your unborn baby.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://IBRANCE.com).





Actor Portrayal

### SELECTED IMPORTANT SAFETY INFORMATION

#### What should I tell my healthcare provider before taking IBRANCE? (cont'd)

- **Females** who are able to become pregnant should use effective birth control during treatment and for at least 3 weeks after the last dose of IBRANCE. Your healthcare provider may ask you to take a pregnancy test before you start treatment with IBRANCE.
- **Males** with female partners who can become pregnant should use effective birth control during treatment with IBRANCE for at least 3 months after the last dose of IBRANCE.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](#).

## Additional Support & Pfizer Resources

A diagnosis of metastatic breast cancer often takes support. Our programs offer both caregivers and patients a variety of services, helpful tips, and additional tools and resources.

Our programs provide information and tools designed to support you now and throughout your loved one's therapy.

## A free app designed to help manage life with cancer



Whether you're living with cancer or want to support someone who is, **LivingWith**®, a free app developed by Pfizer Oncology, may help you stay connected and organized, all in one place.

Visit [ThisIsLivingWithCancer.com](https://thisislivingwithcancer.com) to learn more.

Available in English and Spanish.

The free resources offered through **This is Living With Cancer**™ and **LivingWith**® are available to anyone living with cancer and their loved ones, and are not specific to IBRANCE® (palbociclib).



## Gain Support From Those Who've Been There

The **IBRANCE Ambassador Mentor Program** offers you and your loved one the opportunity to have a private, one-on-one phone call with an IBRANCE Ambassador or a Caregiver Ambassador—a team of real IBRANCE patients and those who care about them.

They share their stories about being diagnosed, their treatment experiences, and living with mBC day-to-day. Helpful insights and advice are here for you, all in their own words.

To get set up with a mentor, call **1-844-390-8696** or register online and learn how to connect with someone who knows what you're going through.



Discover what IBRANCE Ambassadors are sharing about what they've learned, how they're coping, and ways they're managing life after diagnosis.

Watch their stories at [mBCStories.com](https://mBCStories.com)

Ambassadors were asked to share their personal stories about IBRANCE. All content was accurate at the time of publication and may have since changed.

## Get Answers and Information

You have questions about IBRANCE. How could you not? **IBRANCE Answers** delivers treatment tips, lifestyle content, and important information directly to you and your loved one to help during therapy. You'll also receive a free starter kit with useful materials like our Patient Guide, Carrying Case, and Personal Journal.

Sign up on [IBRANCEanswers.com](https://IBRANCEanswers.com).



### SELECTED IMPORTANT SAFETY INFORMATION

**What should I tell my healthcare provider before taking IBRANCE? (cont'd)**

- are breastfeeding or plan to breastfeed. It is not known if IBRANCE passes into your breast milk. Do not breastfeed during treatment with IBRANCE and for 3 weeks after the last dose.

Please see additional Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](https://IBRANCE.com).



# IBRANCE<sup>®</sup>

palbociclib

Please see Important Safety Information on [pages 22-23](#). Click for the [Full Prescribing Information](#) and [Patient Information](#) for IBRANCE capsules and tablets or visit [IBRANCE.com](#).

For more information, visit [IBRANCE.com](#).



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